

**For Immediate Release**

**Contact**

**Ventegra:**

**Peggy C. Frank, MBA**

**818-735-3591**

**[pfrank@ventegra.net](mailto:pfrank@ventegra.net)**

**CAPG:**

**Kris Deutschman**

**916-444-8801**

**[kris@kdcgroup.com](mailto:kris@kdcgroup.com)**

**California Association of Physician Groups (CAPG) and Ventegra<sup>sm</sup> Join Forces to Provide Pharmaceutical Rebates and Discounts to CAPG Members**

**--CAPG members will be able to access Ventegra's services, discounts, and rebates to help medical groups manage their pharmaceutical costs--**

**Los Angeles, CA – November 24, 2008 --** The California Association of Physicians Groups (CAPG), a non-profit trade association of 150 groups that employ or contract with physicians that provide care to 15 million Californians and Ventegra<sup>sm</sup> today announced that Ventegra has joined the CAPG "Group Purchasing Program" as a preferred provider of discounts, including rebates, for pharmaceutical products to CAPG members. As part of this agreement, CAPG members will receive a discount off the Ventegra rate for services.

Ventegra is focused on the delivery of pharmaceutical discounts and services that make paramount both transparency and flexibility.

"Ventegra is the type of company that fits perfectly in supporting the delegated model of health care delivery that has been so successful in California. This partnership illustrates CAPG's ability to adapt to a dynamic and challenging health care environment by delivering innovative products and services to California's medical groups," says Rick Swanson, California Association of Physician Groups Vice President.

Ventegra President Bob Taketomo, Pharm.D, says, "Ventegra is very proud of our new association with CAPG, widely revered as a hard working and value added organization to California-based medical groups and their 59,000-strong physician members. We eagerly look forward to providing unsurpassed value to CAPG and its physician groups."

**ABOUT VENTEGRA<sup>sm</sup>**

Ventegra<sup>sm</sup> is the first infrastructure vendor operating as a Contracting Service Organization (CSO), offering an innovative solution for cost efficient

pharmaceutical services that maximizes the benefits for payors, providers, and patients. Ventegra enables clients to manage their own pharmacy benefit program by offering an a la carte menu of services and programs from which to choose. Among the innovative programs offered include obtaining rebates on “specialty pharmacy” products, pharmaceutical products at true acquisition cost, delivery programs that address the challenge with injectable pharmaceuticals, and a web-based rebate system that allows full transparency.  
www.ventegra.NET.

**About CAPG**

The California Association of Physician Groups (CAPG) is a non-profit trade association committed to improving health care for Californians. Based in Los Angeles and Sacramento, California, CAPG membership is comprised of over 150 of California’s leading physician groups that employ or contract with approximately 59,000 physicians who provide health care services to more than 15 million Californians. For more information about CAPG, please visit [www.capg.org](http://www.capg.org).