

VENTEGRA RECEIVES COVERAGE IN *DRUG BENEFIT NEWS*

DRUG BENEFIT NEWS, 'VENTEGRA....FIRST MARKET PLAYER OF ITS KIND....PROVIDES A NOVEL PHARMACY BENEFIT CONTRACTING MODEL THAT GOES BEYOND TRADITIONAL PBM AND PBA SERVICES'

LA JOLLA, CA, January 31, 2006 – “Ventegra....first market player of its kind....provides a novel pharmacy benefit contracting model that goes beyond traditional PBM and PBA services,” reports the industry’s leading drug benefit news publication from Atlantic Information Services (AIS), *Drug Benefit News*, in its December 9, 2005 newsletter. Ventegra, sm is focused on the delivery of pharmaceutical services that makes paramount both transparency and flexibility by enabling payors to have access to 100 percent of the discounts, rebates, and all other value added programs available from pharmaceutical companies.

Says Ventegra’s President and CEO Robert Taketomo, Pharm.D, MBA, “*Drug Benefit News* is a highly regarded industry publication. We are humbled by their extensive coverage of Ventegra, which validated the Ventegra business model as a new type of program.”

The article describes Ventegra in Dr. Taketomo’s words, “The purchasing volume provided by the five strategic partners has enabled Ventegra to move forward as a new type of player in the pharmacy benefit services provision arena. He terms the company a contracting services organization, which he describes as a hybrid between a PBM/PBA and a group purchasing organization (GPO). He forecasts that Ventegra will represent more than five million lives (including those from strategic partners) by the end of 2006.”

For more information, visit www.ventegra.net. For business inquiries, please contact Jerry Kugler, Vice President, Business Development, 858.551.8111, Ext. 123.

ABOUT VENTEGRA

Ventegrasm is the first Contracting Service Organization (CSO), offering an innovative solution for cost efficient pharmaceutical services that maximizes the benefits for payors, providers, and patients. Ventegra enables clients to manage their own pharmacy benefit program by offering an a la carte menu of services and programs from which to choose. Among the innovative programs being offered are obtaining pharmaceutical products at true acquisition cost, delivery programs that address the challenge with injectable pharmaceuticals, and a web-based rebate system that allows full transparency. www.ventegra.net.